


Collaborations and Funded Initiatives

Expanding the Opportunities for Girls



At Girl Scouts of the USA, federal agency appropriations and funding by foundations and corporations are used to develop a wide variety of innovative leadership projects and resources and allow us to pass funding on to Girl Scout councils so that girls in public housing, detention centers, rural areas, and other communities can benefit. Funding has provided girls with opportunities to become adept at robotics, conservation efforts, and peer mediation and to participate in programs such as *uniquely ME!* the Girl Scout/Dove Self-Esteem Program and *On the Road* sponsored by Firestone Complete Auto Care™ (both featured on the following pages).

In the new Program Collaborations and Initiatives Department, at Girl Scout headquarters, the staff of 30 develops resources and coordinates evaluation efforts, including visits and consultations with councils, to foster the achievement of the intended outcomes in each of the projects. Learning what works and what needs improvement allows initiatives to flourish at the national and local levels. Exciting print and online resources for girls and adults support program implementation in four key areas: healthy living (encompassing physical, emotional, and community health); science, technology, engineering, and math; outdoor and environmental education; and financial literacy, all focused on fulfilling the Mission: *Girl Scouting builds girls of courage, confidence and character, who make the world a better place.*

Harriet Mosatche, Vice President
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